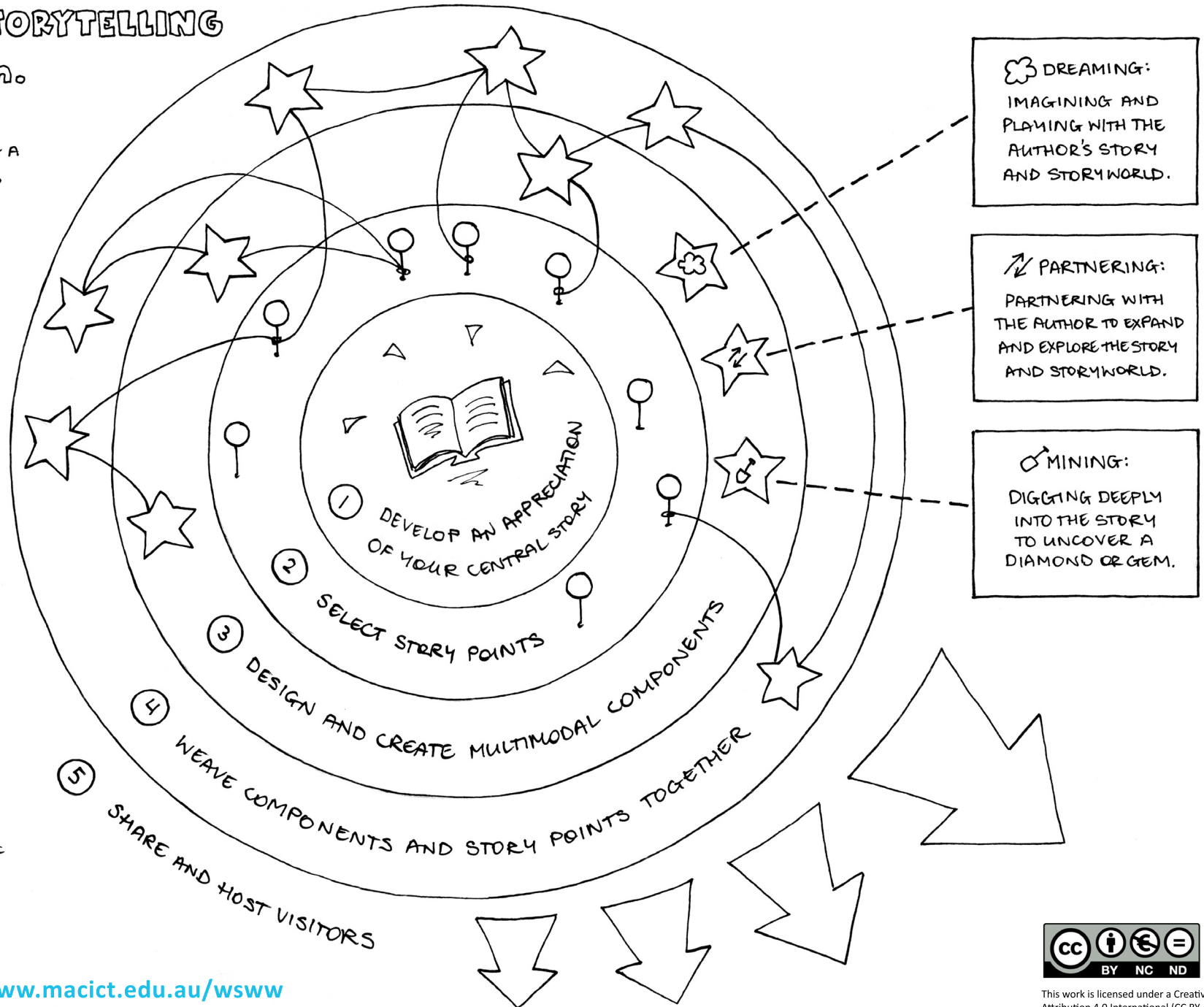



# FRAMEWORK FOR WEAVING A STORYWORLD WEB


an approach to  
TRANSMEDIA STORYTELLING  
in the classroom.

THE FRAMEWORK FOR WEAVING A STORYWORLD WEB IS DESIGNED TO ASSIST TEACHERS AND STUDENTS TO ENGAGE IN TRANSMEDIA LEARNING BY DESIGNING AN ONLINE, MULTIMODAL STORYWORLD CREATED AROUND A CLASS NOVEL OR SHORT STORY. IT IS A TRANSMEDIA STORYTELLING EXPERIENCE POSITIONED WITHIN AN EDUCATIONAL CONTEXT, REQUIRING STUDENTS TO DEVELOP A DEEP UNDERSTANDING OF THE CENTRAL STORY, GAINED THROUGH QUALITY LEARNING EXPERIENCES DESIGNED BY TEACHERS. THIS ALLOWS STUDENTS TO ENGAGE WITH THE STORY BY CREATIVELY DESIGNING TEXTS OF THEIR OWN THAT CONNECT WITH AND EXPAND THE STORYWORLD OF THE CENTRAL STORY.



 **DREAMING:**  
IMAGINING AND  
PLAYING WITH THE  
AUTHOR'S STORY  
AND STORY WORLD.

 **PARTNERING:**  
PARTNERING WITH  
THE AUTHOR TO EXPAND  
AND EXPLORE THE STORY  
AND STORY WORLD.

 **MINING:**  
DIGGING DEEPLY  
INTO THE STORY  
TO UNCOVER A  
DIAMOND OR GEM.